

Breathe deeply ... away from the hustle and bustle of the city. Alone, as couple or with your family - in Selva Gardena there is much to discover.

Here are **10 good reasons** to choose Selva and the Dolomites for an unforgettable summer vacation!

- 1. TO HEAR! ... the quiet that the nature offers in a forest or on the top of a mountain.
- 2. **TO SEE!** ... photograph and film fabulous views and share it with who is remained at home!
- 3. **TO MOVE!** ...variety of activities to choose: from the MTB to the E- bike, from hut to hut trekking to nature walks, from alpinism to sport climbing, from paragliding flight to exploration of the flora and fauna. Participate in the <u>programme Val Gardena Active</u> is the best way to enjoy a vacation in one of the most fascinating panorama of the world, UNESCO World Heritage Site!
- 4. **TO GET EXCITED!** ... reach the summit, and understand that sweat a little is absolutely worth it!
- 5. TO RELAX! ... soaking up the sun lying on green pastures ... without haste.
- 6. TASTE FOR! ... tasty dishes made with local produce from local farms and cottages.
- 7. **TO DISCOVER!** ... culture and traditions participating in many events or visiting art galleries as well as the Val Gardena Museum, which houses among other things, the famous wooden toys of Val Gardena, dating back to the 17th century.
- 8. **TO HAVE FUN!** ... take part in the many summer events such as the Sellaronda Bike Day, the South Tyrol Jazz Festival, the exhibition of vintage cars, the ice show "Stars on Ice", the fashion show "Dolomites meets Fashion", the craft and taste markets, the folklore parades and much more awaits you this summer in Selva!

  All Events Summer 2014
- 9. **CONVENIENCE!** ... Selva Gardena is easily reachable by car, 20 minutes from the motorway (exit Chiusa) or by train and by bus line from the nearest railway station. There are great benefits for those who buy the VAL GARDENA CARD or DOLOMITI SUPERSUMMER CARD to use the facilities and moreover for those who are staying in Val Gardena partner accommodations, the public transport during the entire stay is for FREE.
- 10. BECAUSE AFTER ALL ...IT'S WORTH IT!